Cherryll Sevy

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About Cherryll Sevy

Cherryll Sevy is President of Cypress Ridge Solutions and Insurance Services, Inc., a company she established in 1982 in the Silicon Valley-San Francisco Bay Area to work with clients on the "people-side" of their businesses.

As a consultant, trainer and speaker, she draws from her comprehensive experiences in Human Resources to help clients attract, retain and engage their top talent.

"Her practical examples and upbeat delivery style inspired our management team and helped move them to the next level in their career development."

*~ Gayle Crossley,
Director, Human Resources
Boys & Girls Club of the Peninsula*

When "good enough" just isn't, call Cherryll!

Experienced: Cherryll's extensive, varied client work and impressive resume give her a depth of practical information and credibility that is rare in professional speakers.

Fun. Cherryll weaves her sense of humor and real-life examples into key concepts, strongly encouraging audience interaction to ensure attendees will enjoy themselves **and** remember what they learned!

Original. Great care is given to each presentation and the specific audience. That means when you book Cherryll to speak, you will not get a basic presentation designed for general audiences.

Effective. Attendees leave with powerful knowledge and practical tools they can use **today.** Cherryll not only explains theories and ideas, but provides examples and ways to put them to work immediately.

Sample Speaking Topics

- After They're Hired, then What?
  Staffing and talent management strategies

- Is Your Talent Pool Leaking?
  Retention strategies for today's workforce

- 6 Secrets of Understanding Behavioral Styles
  Keys to successful relationships

Cherryll tailors each presentation to her audience. Speaking and workshop sessions vary from 20 minutes to 3 hours.

Contact Cherryll today for a customized presentation or workshop designed specifically to address your business or group!