



CYPRESS RIDGE SOLUTIONS
& INSURANCE SERVICES, INC.

Top Talent Magnet--Presentation Series

Is Your Talent Pool Leaking?

Retaining and Engaging The Best People in the 21st Century

Every day your most important assets walk out---will they return tomorrow?

With highly diverse work teams and the increasing demand for the best and the brightest, are you doing all you can to ensure you are attracting, retaining and engaging the right people to ensure your success?

Participants will learn:

- Why retention and engagement of top talent is the greatest employer challenge today
- What are the 4 key factors contributing to this crisis
- Not all turnover is bad
- Why Top Talent is the Competitive Edge
- The 6 things companies do to “dis-engage” employees
- Corporate Retention Strategies, Tactics and Actions to take now!
- The Manager's Retention Tool Kit—What you need to ensure you have a team to lead

Presentations: 20 minutes to 3 hours in length; customized for specific audience/client needs.

For more information, contact:

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